

# Nurse Leader Training Part 3: Organizing Nurses for Collective Advocacy to Build Unity and Engage the Healthcare Worker Community

## Learning Outcome:

Participants will demonstrate their communication skills to facilitate engagement of their colleagues and the broader healthcare worker community in collective advocacy.

## Objectives:

1. Discuss how to engage and motivate colleagues for collective advocacy.
2. Demonstrate via role play communication techniques that result in engaging colleagues in collective action.
3. Identify strategies to promote nurse and broader healthcare worker community involvement to create changes in the working environment.

*The New York State Nurses Association is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.*

This program has been awarded **3.0 CHs** through the New York State Nurses Association Accredited Provider Unit.

*The New York State Nurses Association is accredited by the International Association for Continuing Education and Training "IACET" and is authorized to issue the IACET CEU.*

The New York State Nurses Association is authorized by IACET to offer **0.3 CEUs** for this program.

**June 3<sup>rd</sup>, 2021**  
**9:30 a.m. – 1:00 p.m.**  
**Zoom Online Meeting**

### Presenters:

**Carl Biers, BA**                      **Marsha Niemeijer, MA**  
*Director, Labor Education*        *Labor Education Specialist*

**Ana Djordjevic, MSc**  
*Labor Education*

This program is sponsored by NYSNA. **All NYSNA LBU Members are invited to attend.**

The New York State Nurses Association reserves the right to cancel this workshop due to low registration or other circumstances beyond its control.

*NYSNA wishes to disclose that no commercial support or sponsorship was received. NYSNA Program Planners and Presenters declare that they have no conflict of interest in this program. Declaration of Vested Interest: None*

**IMPORTANT:** In order to receive CHs/CEUs, all participants are required to attend the entire workshop, complete all in-session program assignments, complete an evaluation form, complete and return a post-program SurveyMonkey® questionnaire and/or complete and return a post-program checklist, where applicable. **You will need a personal computer and internet access to attend.**



Register by **May 27<sup>th</sup>** using one of the following methods:

- By fax: Complete form and fax to Meeting & Convention Planning (MCP) at (212) 785 - 0429.
- By mail: Complete form and mail to NYSNA Meeting & Convention Planning, 131 West 33<sup>rd</sup> St., 4<sup>th</sup> Fl., NY, NY 10001.
- By phone: Call MCP at (212) 785 - 0157 ext. 277, and provide all information listed on the form.
- By completing this online form: <https://www.tfaforms.com/4900340>

## 6/3/21 Nurse Leader Training Part 3: Organizing Nurses for Collective Advocacy to Build Unity and Engage the Healthcare Worker Community

Name: \_\_\_\_\_

Street/PO Box: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Facility: \_\_\_\_\_

NYSNA Member ID#: \_\_\_\_\_

E-mail Address: \_\_\_\_\_